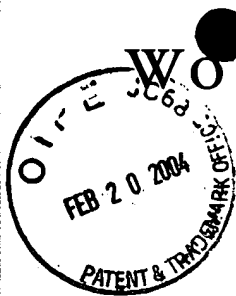




R. PARRISH FREEMAN, JR.
PETER F. MALEN, JR.
L. REX SEARS, PH.D.
ERIC M. KAMERATH
ROBERT E. AYCOCK
JENS C. JENKINS
KEVIN W. STINGER
WILLIAM J. ATHAY
MICHAEL B. DODD
WILLIAM R. RICHTER
RYAN D. BENSON
SARA D. JONES
TIGE KELLER
JANNA L. JENSEN
MATTHEW D. TODD
J. LAVAR OLDHAM
MICHAEL J. FRODSHAM
JOSEPH L. KRUPA
BRETT A. HANSEN
BRETT I. JOHNSON
MATTHEW A. BARLOW
WESLEY C. ROSANDER
ANDREW S. HANSEN
CHAD E. NYDEGGER
JOSEPH G. PIA
CLINTON E. DUKE



WORKMAN | NYDEGGER

INTELLECTUAL PROPERTY ATTORNEYS

1000 EAGLE GATE TOWER
60 EAST SOUTH TEMPLE
SALT LAKE CITY, UTAH 84111
TELEPHONE: (801) 533-9800
FAX: (801) 328-1707
WEBSITE: [HTTP://WWW.WNLAW.COM](http://www.wnlaw.com)

EXPRESS MAIL LABEL NO. EV396740225US

PATENT APPLICATION
Docket No. 14531.82.2

#16
W. L. Gump
3/18/04

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of

Dean J. Blackketter et al.

Serial No. 09/345,223

Confirmation No. 9972

Filed: June 30, 1999

For: METHODS AND APPARATUS FOR
BROADCASTING INTERACTIVE
ADVERTISING USING REMOTE
TEMPLATES

Examiner: Reuben M. Brown

Customer No. 022913

Art Unit
2611

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TRANSMITTAL FOR REQUEST FOR CONTINUED EXAMINATION

Mail Stop RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

This is a Request for Continued Examination (RCE) under 37 CFR 1.114 for the above-identified application.

03/25/2004 PGFREF#1 0000065 09345223

770.00 pp

01 FC:1801

A. Enclosed

- X Amendment "B" and Response for entry in the present application.
- X A Certificate of Mailing by "Express Mail" certifying a filing date for the enclosed application by use of Express Mail Label No. EV396740225US.

B. Payments

- X Check No. 135605 submitting payment in the amount of \$770.00 is enclosed to cover the RCE filing fee pursuant to 37 CFR § 1.17(e).
- X The Commissioner is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. 23-3178. A duplicate copy of this sheet is enclosed.
- X Any additional filing fees required under 37 CFR § 1.16.
- X Any patent application processing fees under 37 CFR § 1.17.

Please address all future correspondence in connection with the above-identified patent application to the attention of the undersigned.

Dated this 20 day of February 2004.

Respectfully submitted,



RICK D. NYDEGGER
Registration No. 28,651
JENS C. JENKINS
Registration No. 44,803
Attorneys for Applicant

Customer No. 022913

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JENS C. JENKINS
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Attorneys for Applicant

Customer No. 022913